

Ruggero Gualdesi, Art Director.



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Born in: La Spezia, Italy - 14 november 1978 Nationality: Italian

Languages: Italian (mother tongue), fluent english and french.

EDUCATION:

- 2008 Advertising Class @ School of Visual Arts, New York;
- 2002 Professional Master of Art Direction @ Accademia di Comunicazione, Milano;
- 1997 High school diploma @ liceo scientifico "A. Pacinotti", La Spezia;
- 1995/1996 Comics and Illustration drawing courses;

JOB EXPERIENCE:

- December 2008 to date • Apple Premium Reseller Store Manager @ L'Altra Mela srl, La Spezia
- May 2005 to April 2008 • Art Director @ Arnold Worldwide Italy • Creative Director: Gianluca Nappi/Maurizio Maresca.
- March 2003 to April 2005 • Art Director Junior @ Adelante ADV • Creative Director: Gianluca Nappi.
- December 2002 to February 2003 • Internship as Assistant Art Director @ TBWA\Italy • Creative Director: Fabrizio Russo.
- June 2002 to November 2002 • Internship as Assistant Art Director @ Bates Italy • Creative Director: Roberto Vella.

WORKING SOFTWARE:

Deep knowledge of Apple Macintosh since 1995, MacOS X, Photoshop, XPress, InDesign, Freehand, Illustrator.

Certified Pro user of Apple Final Cut Pro 6 @ the Edit Centre, New York.

COLLABORATIONS:

- December 2004 • Illustrator for UNDP Jordan • Illustrations of IECI (Independent Electoral Commission of Iraq) manual.

SOME OF THE ACCOUNTS I WORKED FOR:

Regione Lombardia, Corriere della Sera, Ente Nazionale Assistenza Volo, Yomo, Montana, Consorzi IGP e DOP, Hotel Europa, ProfessioneCasa, Independent Electoral Commission of Iraq, Honda, Lafarge Italia, Acqua Lete, Scuola Superiore S. Anna Pisa, Segue..., GEOX, Esselunga.

ASPIRATIONS:

Direct a movie.

HOBBIES AND INTERESTS:

Sea, watercolor painting, cinema and everything that has a bitten apple.
